@MyWebUniversity

Zuckerberg



From a Dorm Room to 3 Billion People

Facebook · Instagram · WhatsApp · Meta

HARVARD · 2004



Mark Zuckerberg

Photo: via Wikimedia Commons

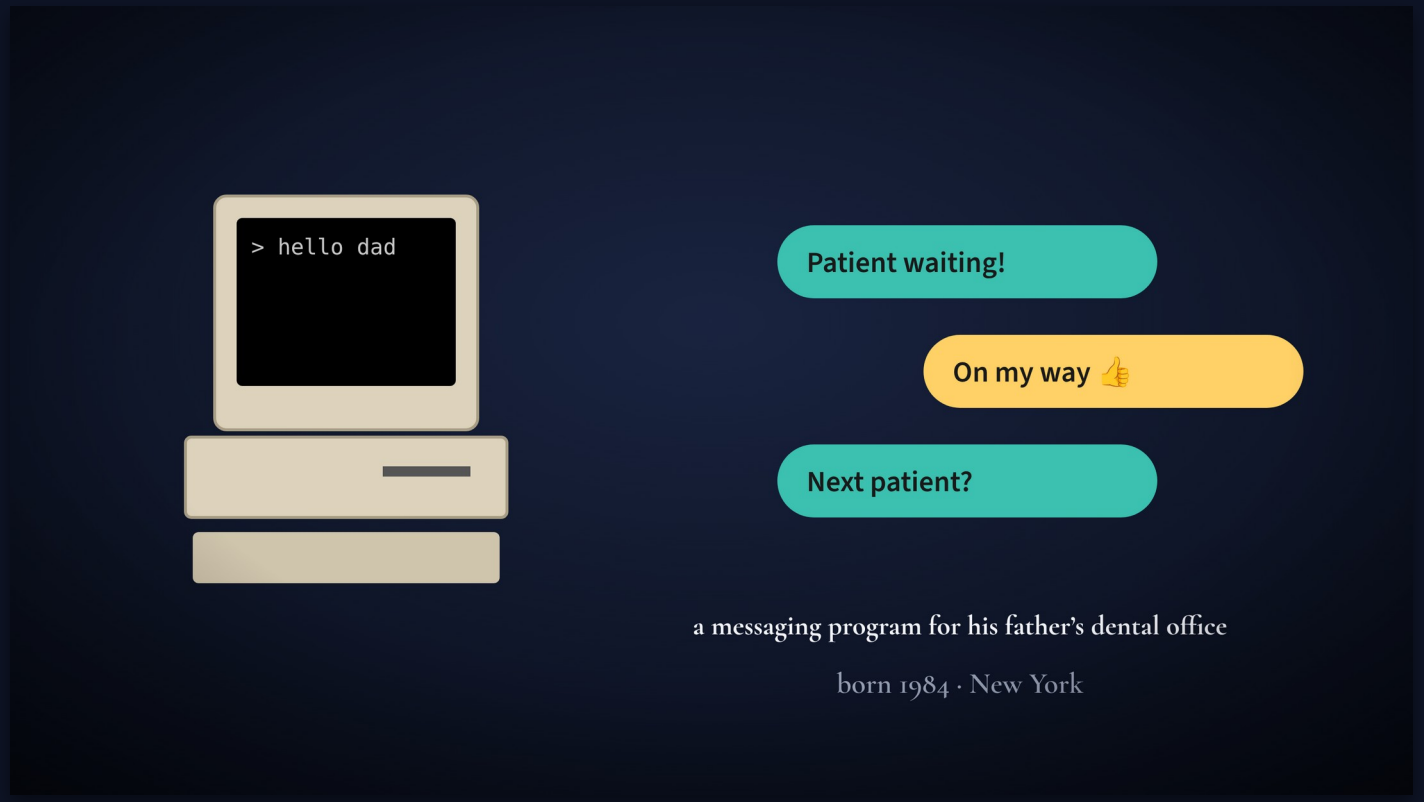
A MYWEBUNIVERSITY STORY

Facebook

Connecting Billions of People

Harvard · Instagram · WhatsApp · Meta

A Young Programmer



- Born 1984 in New York
- Wrote a messaging program for his father's dental office
- 2002: Harvard, computer science and psychology

01

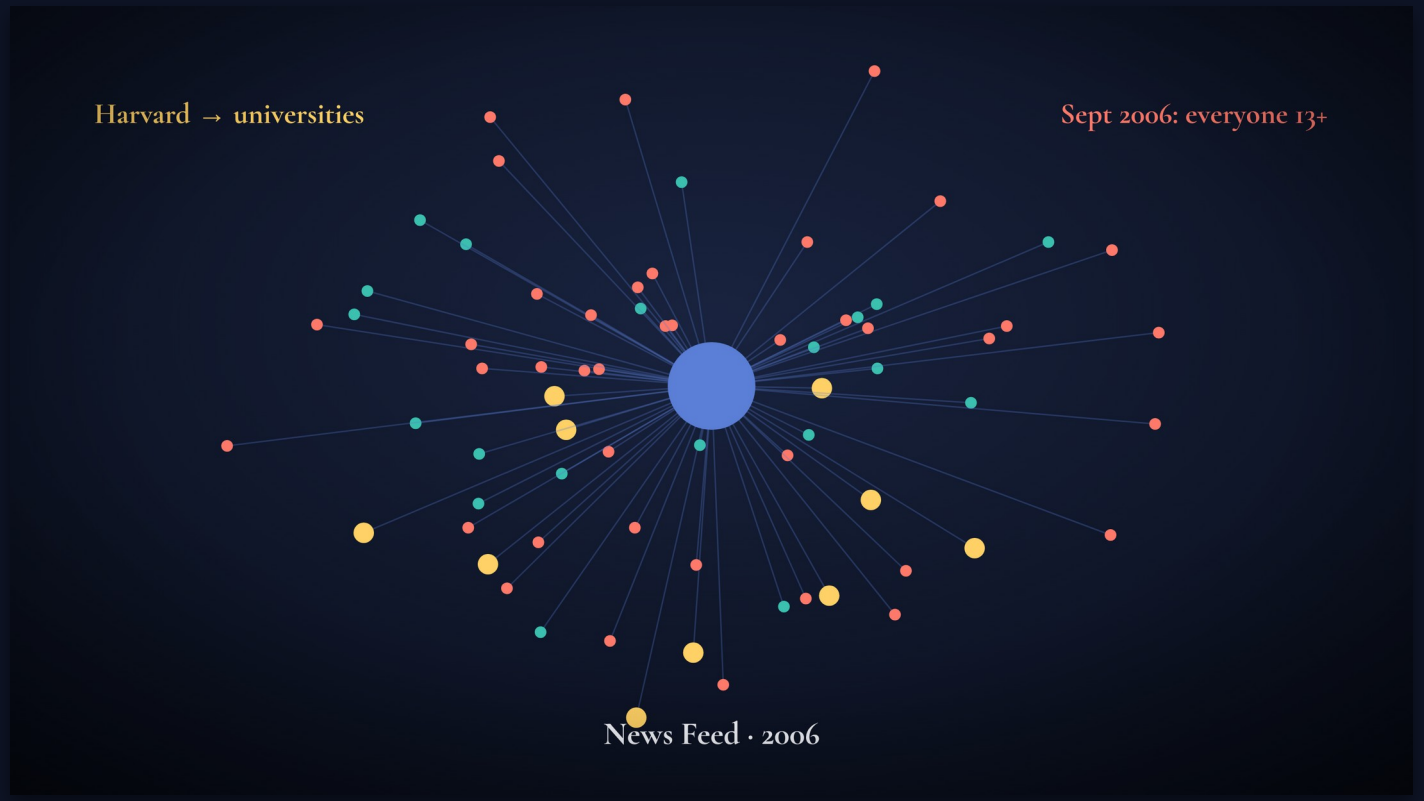
TheFacebook, 2004



- February 4, 2004: TheFacebook launches
- Co-founders: Saverin, Moskovitz, McCollum, Hughes
- Most Harvard students joined within weeks

02

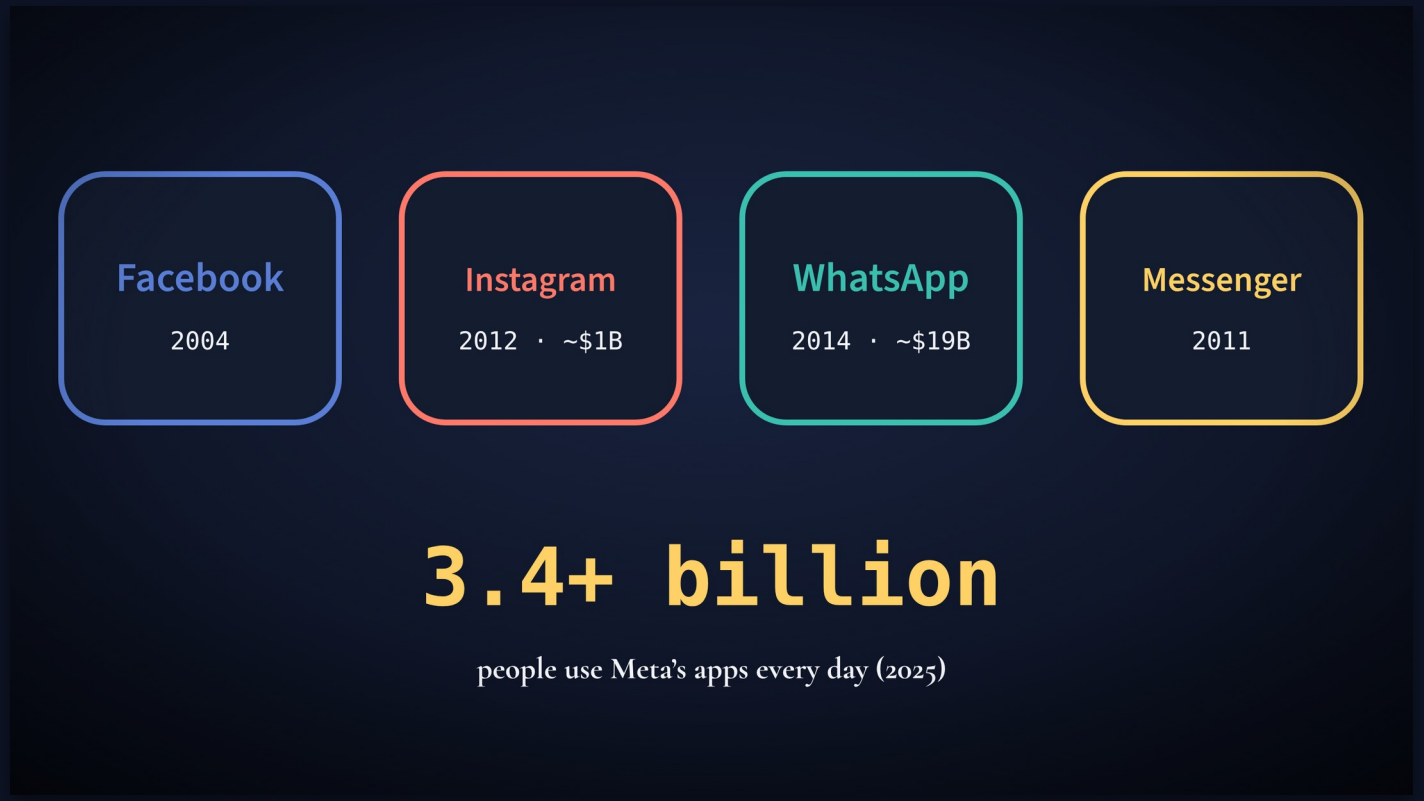
From Campus to the World



- Universities → high schools
- September 2006: open to everyone 13+
- 2006: News Feed

03

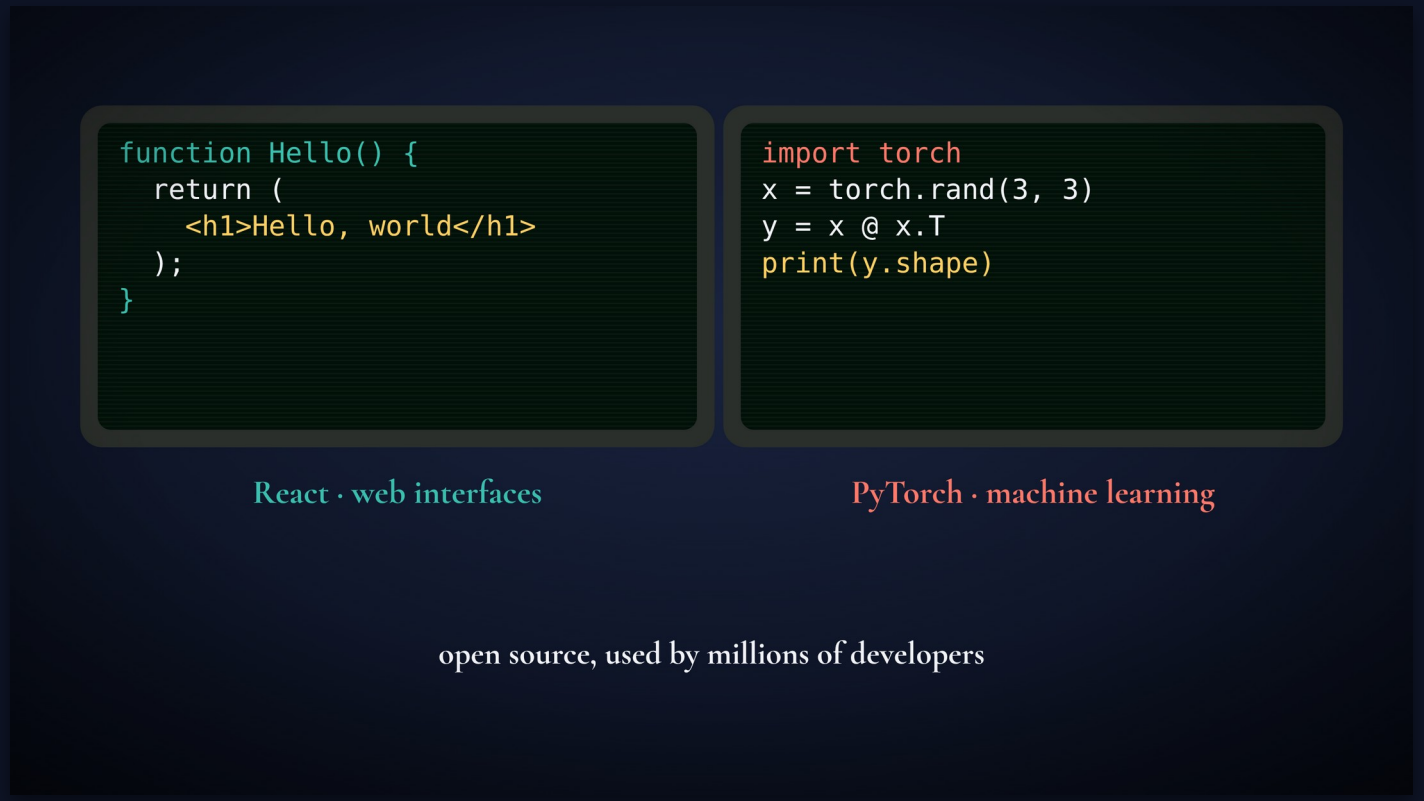
Instagram and WhatsApp



- 2012: IPO · Instagram (~$1B)
- 2014: WhatsApp (~$19B)
- 3.4+ billion daily users of Meta's apps (2025)

04

Gifts to Developers



- React: building web interfaces
- PyTorch: machine learning
- Used by millions of developers

05

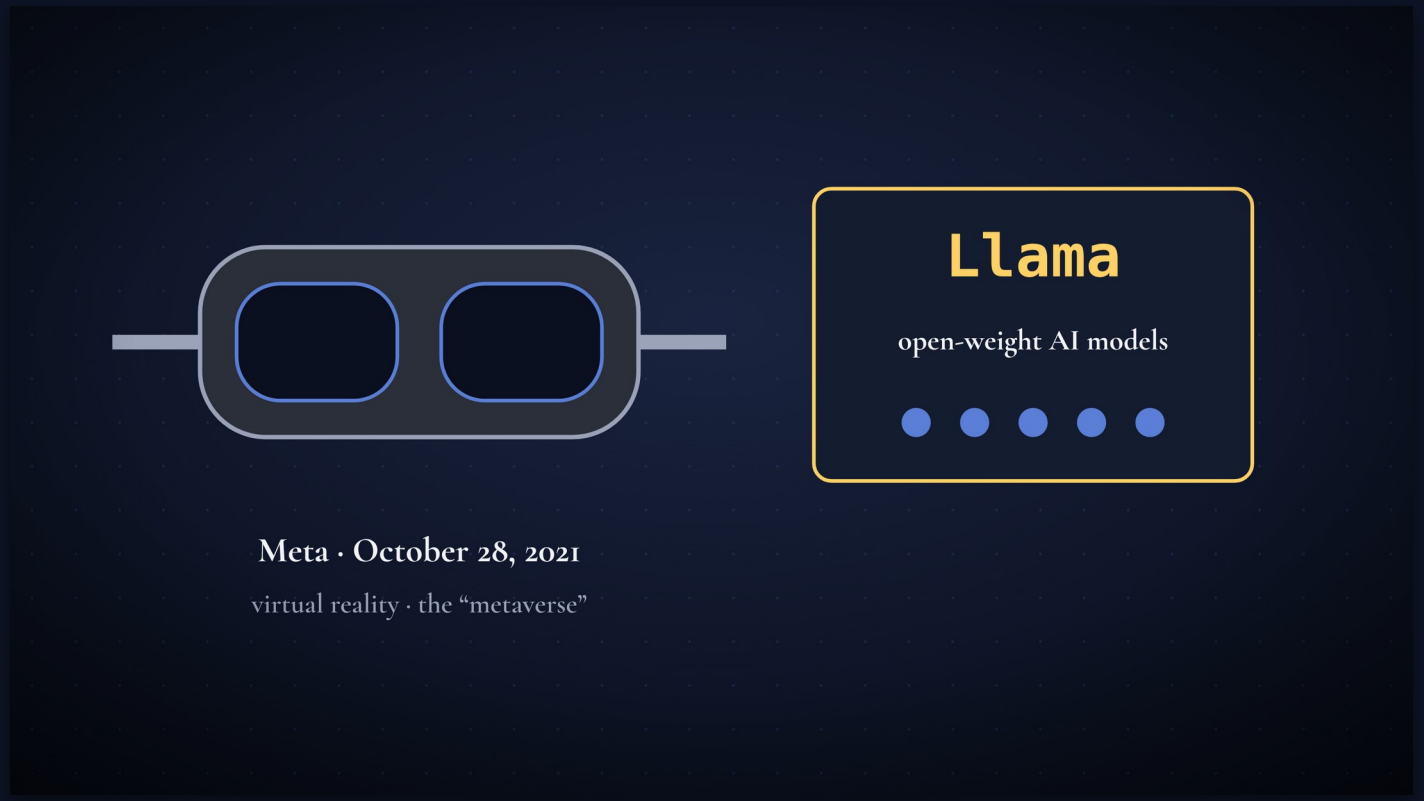
Hard Lessons



- 2018: Cambridge Analytica scandal
- Hearings and record fines
- Privacy, misinformation, young people

06

Facebook Becomes Meta



- October 28, 2021: renamed Meta
- Virtual reality and the “metaverse”
- Llama open-weight AI models

07

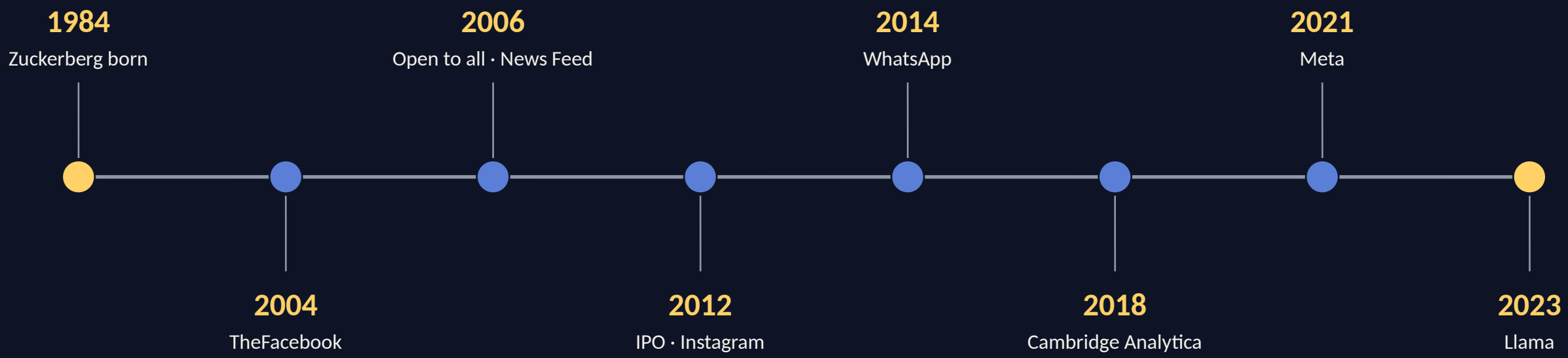
Use It Wisely



- Reunite families · help small businesses · learn together
- Protect your privacy · check facts
- Use your time wisely

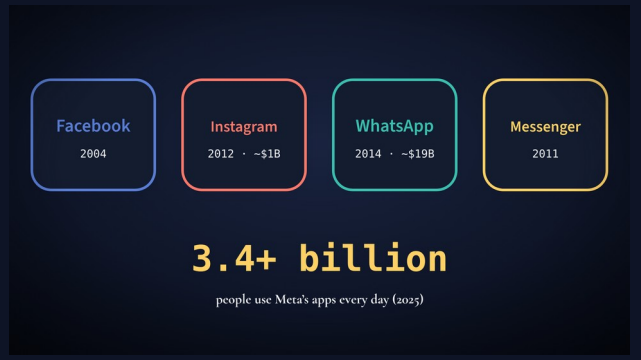
08

Timeline: 1984 to 2023



Sources and Further Reading

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2. Meta, Q1 2025 earnings release (family daily active people) — investor.atmeta.com
3. U.S. Federal Trade Commission, Facebook privacy settlement, July 24, 2019 — ftc.gov
4. React — react.dev · PyTorch — pytorch.org
5. Photos: Mark Zuckerberg — via Wikimedia Commons (original authors and licenses listed there).





Thank you for watching

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